

Landgate Scholarship - Curtin Ignition 2022

Background and Eligibility

Landgate is Western Australia's Land Information Authority. We are the State's trusted and respected source of location data, helping to inform decision-making in government, business and the community.

This scholarship is intended to support applicants whose ideas will harness the value of the State's location information and lead to improved value to the lands sector. This will include the use of location data or place-based information.

Curtin Ignition is an intensive five and a half day commercialisation education program. The Landgate Ignition sponsorship is open to any WA applicant with a location data or place-based information business idea, research project or early stage business venture.

Applicants must be prepared to commit one full week of their time to an intensive and results-focused program.

At the end of the program, you will have developed a business plan presentation and a clear way forward for your business idea.

Through attending the program, you will be able to:

- explain your business opportunity in commercial terms,
- apply a commercial approach to develop innovative ideas,
- identify good opportunities in a short period with minimal investment,
- clarify your business idea, and test it within a high calibre and safe environment,
- accelerate your ideas from a week of thinking time.

Landgate Scholarship Applications are judged on their individual merit based on the following eligibility criteria:

- applicant resides in Western Australia
- your idea or business relies on location data or place-based information
- uniqueness of your location data business/idea/innovation
- potential market/industry/customer base for your location data idea (market potential)

Award of the scholarship will be made by Landgate and the Curtin Executive Education Ignition team. The decision will be made based on the written information provided in the application form.

It is a condition of acceptance of your scholarship that you must participate in any surveys assigned by Landgate and/or Curtin Ignition.

Up to four scholarships will be awarded by Landgate. First Nations and Culturally and Linguistically Diverse (CaLD) peoples are encouraged to apply.

Apply online at: curtin.edu/ignition - closing date is DATE.

What is location data?

Location data, also known as geospatial data or geographic information, is the data or information that identifies the geographic location of features and boundaries on Earth, such as natural or constructed features, oceans, and more.

Spatial data is usually stored as coordinates and topology and is data that can be mapped. Spatial data is often accessed, manipulated, or analysed through geographic information systems (GIS).

What is place-based information?

Place-based information has a geographical position, and emphasises the characteristics and meaning of places as a fundamental starting point.