



Fully Funded Scholarship Ignition 2022

Background and Eligibility

Wrays are offering **two** (2) fully funded Ignition Scholarships for the program.

What is Ignition?

Ignition is an intensive, one-week training program for aspiring entrepreneurs, academics and corporate innovators to trial then prepare business ideas for their commercial environment. Ignition is comprised of a blend of practical teaching sessions, expert clinics, mentor sessions and experienced advice and support from leading entrepreneurs and innovators. It will give you the tools, contacts and confidence to transform your idea into a successful business venture.

Who is it for?

Ignition is aimed at founders of an early stage business and anyone with a specific idea for a new or improved product or service, and a passion for developing that idea into a real business proposition over one intensive week.

Typical applicants might be:

- Thinking of starting a novel business;
- Currently employed or at home and looking to propel their idea
- A student, graduate or academic considering your own venture; or
- An owner, founder or senior manager of an existing business considering diversification of products and markets, or a new venture.

What will you learn?

By the end of the week, you will have a business plan presentation and a clear way forward for your business idea.

You will also have:

- Learned how to explain your business opportunity in commercial terms;
- Learned a commercial approach in the development of innovative ideas;
- Learned how to identify good opportunities in a short period with minimal investment;
- Clarified your business idea, and tested it within a high calibre and safe environment; and
- Had a great week of thinking time to accelerate your ideas.

What will you gain?

You will gain the inspiration, motivation and the tools required to commercialise your idea/innovation.

You will also:

- Develop key skills, to allow you to exploit new ideas in response to customer needs more effectively;
- Make a significant network of contacts within the business community, the investor network and your peers on the program; and
- Increase your enthusiasm for your innovation, and gain the confidence to plan your next steps.

How to apply for the funded scholarship?

Applicants must be prepared to commit one full week of their time to an intensive and results-focused program. Fluency in spoken and written English is essential.

Wrays Applications are judged against the following eligibility criteria:

- The novelty of your business/idea/innovation;
- The commerciality of your business/idea/innovation, including potential longevity in the market and expected product demand;
- The role that intellectual property will play in bringing your innovation to market; and
- The preparation and action you have taken thus far to progress your business/idea/innovation.

To apply, a completed online application form must be submitted along with a short 2-4 minute video outlining what's unique about your innovation or business idea and how you would benefit from attending Curtin Ignition in 2022.

Please upload your 2-4 minute video via the following link (MP4 format preferred):

Please copy and paste the below link into internet explorer or google chrome to access

<https://www.dropbox.com/request/PX9QTpbhHpwpFEzDgLMJ>

The awarding of the scholarship places will be made by Wrays and the Curtin Ignition team. The decision will be made based on the written information provided in the application form and the supporting application video.

It is also a condition of acceptance of your scholarship that you must participate in any surveys assigned by Wrays and/or Curtin Ignition.

Apply online at: curtin.edu/ignition - closing date is **July 15th 2022**.

Scholarships are limited to one per business, and terms and conditions apply.